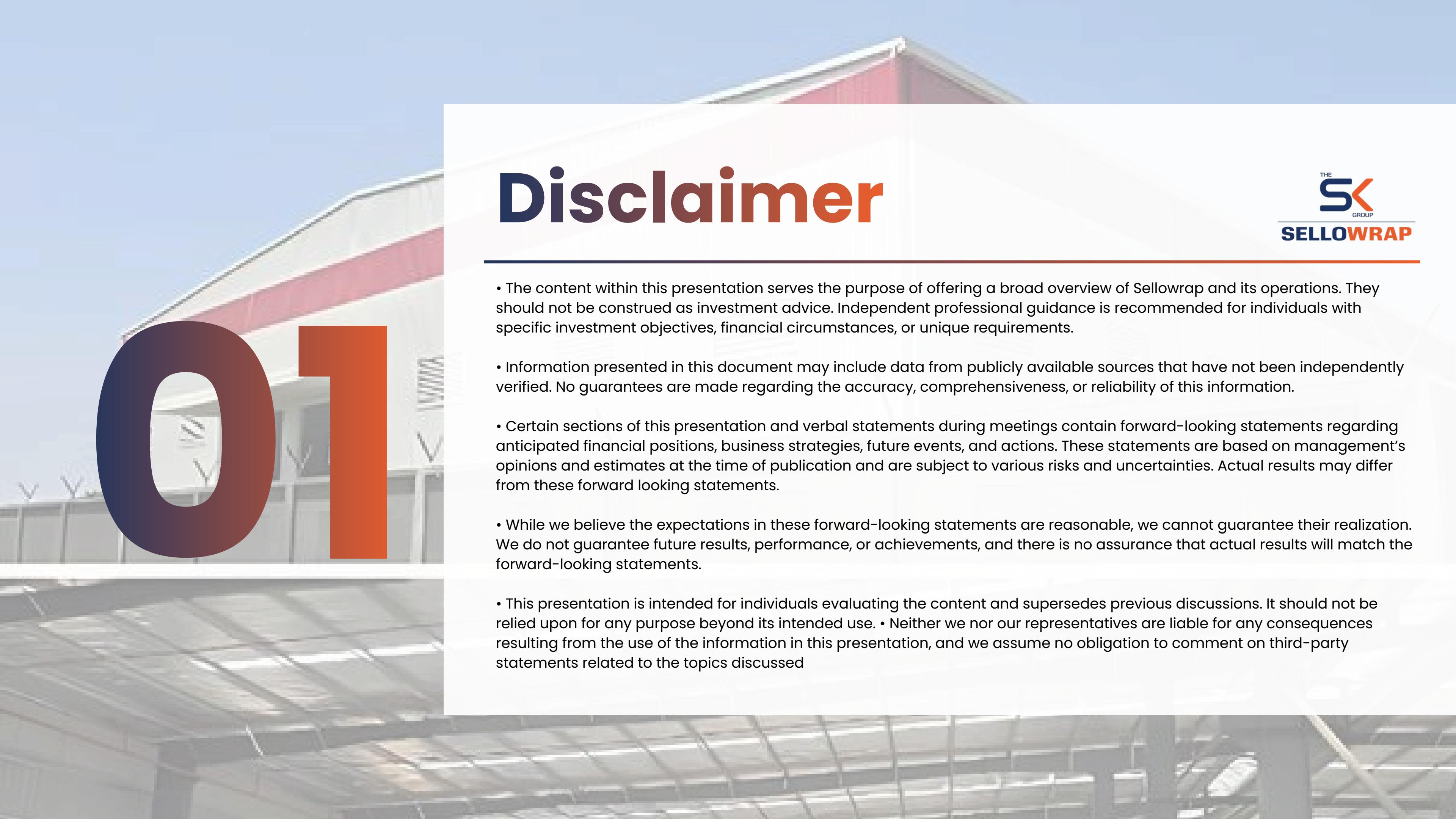




# SELLOWRAP

Investor Presentation H1FY26



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# Disclaimer



- The content within this presentation serves the purpose of offering a broad overview of Sellowrap and its operations. They should not be construed as investment advice. Independent professional guidance is recommended for individuals with specific investment objectives, financial circumstances, or unique requirements.
- Information presented in this document may include data from publicly available sources that have not been independently verified. No guarantees are made regarding the accuracy, comprehensiveness, or reliability of this information.
- Certain sections of this presentation and verbal statements during meetings contain forward-looking statements regarding anticipated financial positions, business strategies, future events, and actions. These statements are based on management's opinions and estimates at the time of publication and are subject to various risks and uncertainties. Actual results may differ from these forward looking statements.
- While we believe the expectations in these forward-looking statements are reasonable, we cannot guarantee their realization. We do not guarantee future results, performance, or achievements, and there is no assurance that actual results will match the forward-looking statements.
- This presentation is intended for individuals evaluating the content and supersedes previous discussions. It should not be relied upon for any purpose beyond its intended use. • Neither we nor our representatives are liable for any consequences resulting from the use of the information in this presentation, and we assume no obligation to comment on third-party statements related to the topics discussed

# Introducing SELLWRAP



With more than four decades of expertise, SK Group (Sellowrap Industries & Sellowrap EPP) is a leading manufacturer of auto components, supplying to major OEMs across India and globally, through state-of-the-art manufacturing units.

## Our Products

We offer a diversified portfolio comprising majorly following category of components: Plastic Injection Moulding , Screen Sealing , Foams (including NVH Foams) , PU molding , Rubber EPP etc. Catering to both automotive and non automotive industries.



## Joint Venture

Since 2005, SIPL / SIL is in partnership with KANEKA Corporation and MITSUI & Co, to produce EPP solutions, including automotive parts like tool kits, bumper cores, and packaging solutions, leveraging advanced cutting-edge technology.



## Global Reach

25% of our products are exported (deemed export) to automotive giants like Jaguar Land Rover, Renault, Nissan, and Stellantis, reaching markets in the UK, Europe, North America, Brazil, Japan, and China.



## Experienced Team

Dynamic & professional core management team with more than 3 decades experiences in their respective fields managing the operations across the spectrum.



# SELLOWRAP – Vision, Mission & Values



## VISION

We aspire to grow exponentially by delivering innovative products, driven by ESG guidelines and creating value for all our stakeholders.

## MISSION

To achieve profitable growth by supporting Make in India, expanding global presence ensuring superior customer service with our quality commitments and building a safe, healthy and rewarding work environment.

## VALUES

**Passion for Excellence** – We relentlessly improve and continuously raise the bar in everything we do

**Open Communication** – We believe in experience sharing and confronting fearlessly for the good of the organization

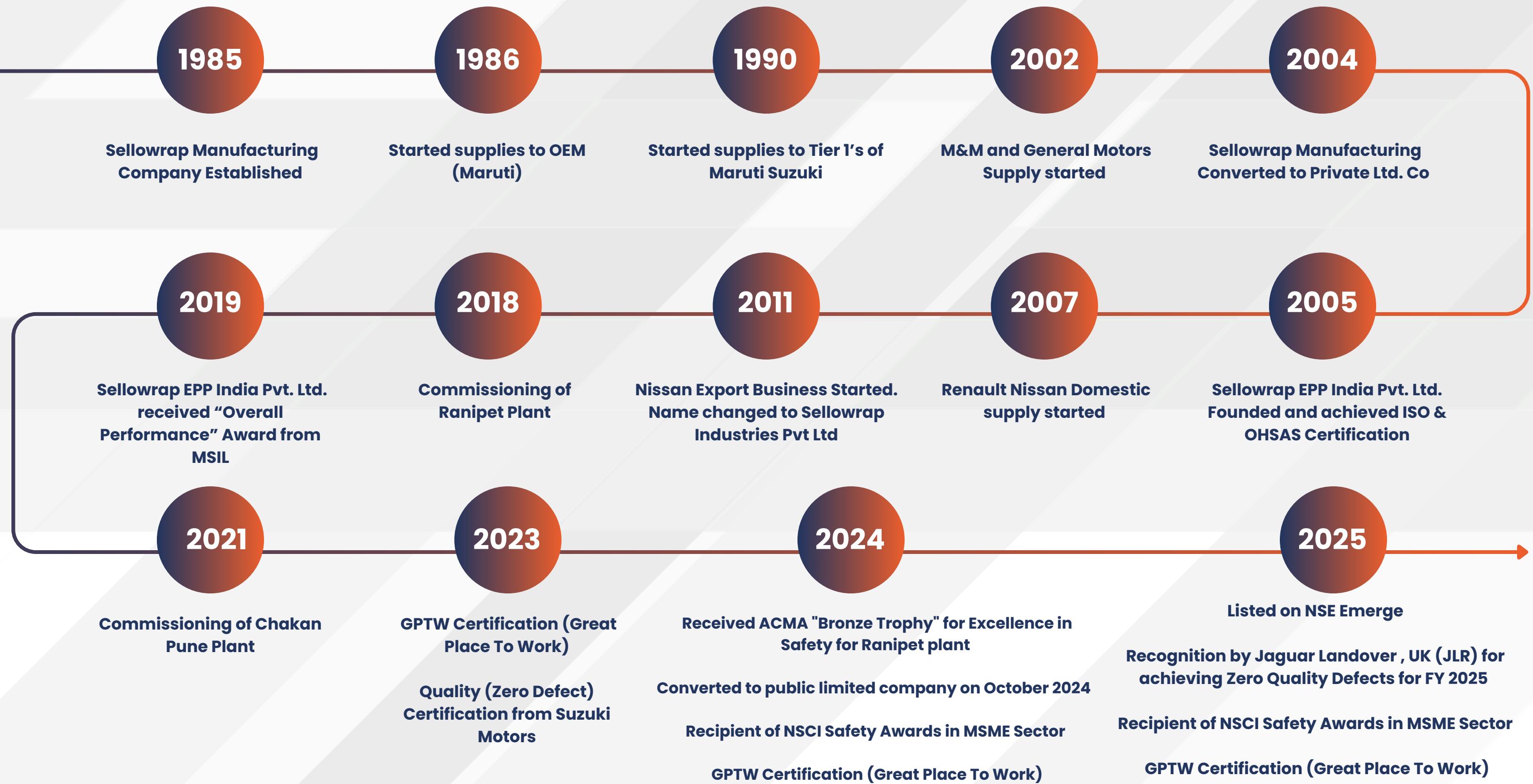
**Integrity & Fairness** – We are fair and upright in our intentions and actions

**Respect & Humility** – We are courteous, compassionate, caring, humane, and humble in all our interpersonal dealings.

**Partnering** – We leverage interdependence and a cooperative approach

**Responsibility** – We take ownership of the consequences of one's decisions and actions.

# Journey So Far



# Led by highly skilled & experienced professionals



**Saurabh Poddar**

Managing Director

- **Experience:** 30 years in the automotive industry.
- **Expertise:** Dynamic entrepreneur with strong acumen in Finance & Operations and a successful investor.
- **Key Achievements:** Successfully managed multiple businesses across various locations with a proven track record in driving growth with operational excellence and management efficiency. Currently the Co-chairperson of ACMA Western Region.



**Sushil Kumar Poddar**

Chairman

- **Experience:** Over 40 years in the automotive industry. Visionary leader overseeing production, development, administration, finance, operations, and technical growth of the company.
- **Expertise:** Expertise in core engineering and manufacturing processes, with a strong focus on formulating and implementing effective business strategies.



**SS Mokha**

Executive Director

- **Experience:** 35 years in the automotive industry.
- **Expertise:** Marketing and business development for OEMs/Tier-1s, focusing on purchasing, development and engineering plastics.
- **Key Achievements:** 15+ years of sales growth, supplying to OEMs in India and exporting parts. Efficiently managed raw material imports and techno-commercial operations.

# Led by highly skilled & experienced professionals



**Dharampal Gupta**

CFO

- **Experience:** Over 25 years experience in manufacturing, financial and logistics functions in the automotive industry.
- **Expertise:** Financial and Operation Management.
- **Key Achievements:** Successfully managed operations and financial functions. Also handled project management for erection & commissioning of new plants in various locations across India.



**Khush Poddar**

Vice President Strategy and Innovation

- **Experience:** 3 years in the automotive sector across engineering and operations.
- **Expertise:** Holds a B.S. in Mechanical Engineering from UMass Amherst with skills in strategy, operations, team leadership, process improvement, and project oversight.
- **Key Achievements:**
- Improved internal workflows, supported key strategic initiatives, and enhanced project oversight for smoother execution.



**J Ghosh**

President - Sales & Marketing

- **Experience:** Over three decades of extensive experience in the auto component industry.
- **Expertise:** A results-driven and seasoned marketing professional with 30+ years of experience in the auto ancillary sector, managing and promoting products such as tires, wheel rims, bearings, and related components.
- **Key Achievements:**
- Proven strategic planner with a strong ability to design and execute effective marketing and business-growth strategies.
- Comprehensive experience across all major segments of the automotive industry - 4W, 3W, 2W and CV and OTR segments

# Led by highly skilled & experienced professionals



**Vibha Anoop**

Group Chief Human Resource Officer (Group CHRO)

- **Experience:** 28 years of HR leadership across Godrej & Boyce, Aditya Birla Group, and SMEs, with strong experience in building effective organizations and high-performing teams.
- **Expertise:** Strategic HR, OD, Talent & Performance Management, Balanced Scorecards, MIS, and leadership development. Certified Independent Director.
- **Key Achievements:**
  - Led major HR and OD initiatives across diverse organizations.
  - Built robust people systems enhancing performance and capability.
  - Leading Strategic HR and OD at Sellowrap.



**Vijay Shankar**

Sr. General Manager - Corporate Quality

- **Experience:** 26 years in the automotive industry.
- **Expertise:** Expertise in Quality control, Quality system, core engineering and implementing effective quality system.
- **Key Achievements:**
  - Successfully managed multiple businesses locations, operational excellence with respect to global quality system inline with customer specific requirements.
  - Implementation of ESG system across the business location.

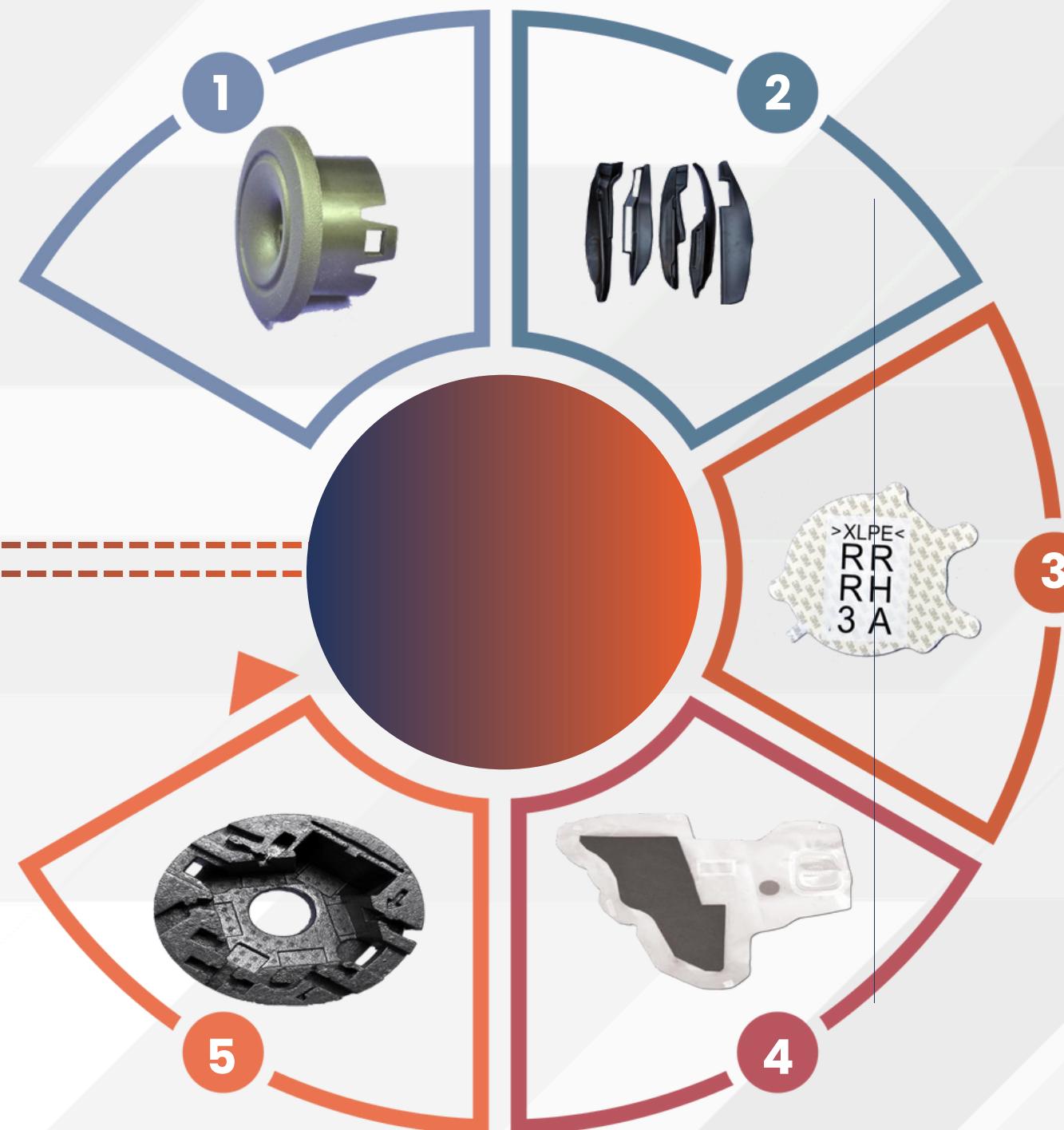


**Vishal Srivastava**

Operation Head

- **Experience:** Overall 22+ years experience in Plant Operations.
- **Expertise:** Expertise in P&L management, Plant Operation, Quality, production, administration, strategic planning, and operational efficiency.
- **Key Achievements:** Successfully managed operations and P&L performance of multiple facilities.

# Our Products



- 1** **Plastic Injection Moulding Parts (Interior & Exterior Parts)**  
Fasteners, Grip Assist, Window guide rail, Air guide, HVAC, Insulation etc.
- 2** **PU-Foam- Moulding**  
Fenders, Baffles, Seal hinge-hood parts etc.
- 3** **Foam / Label & Stickers Products**  
Door Protector, NVH Foams, Insulation Pillars, Pressure labels, Safety labels etc.
- 4** **Screen Sealing Parts**  
Door protective films, Door water shields
- 5** **EPP Moulding**  
Tool Kit, Bumper- Core, Core Seat, Packaging, Foot Rest, Rear Bracket Bumper

# Our Manufacturing Facilities



Equipped with cutting-edge machinery and technology, enabling high-precision production

**More than 150,000 sq. ft. of manufacturing plant spread across key automotive hubs—NCR, Maharashtra, Tamil Nadu and Gujarat—ensuring proximity to major OEMs and Tier-1 customers.**

**37 injection molding machine spread across 3 plants •LDPE film Blown Extrusion line •Adhesive coating Line •PLC operated Bend Saw for Foam cutting •Ultrasound welding machine for plastic part •Hydraulic machine for NVH foam cutting •Dedicated SPM line for part assembly with detection through vision camera**

# Strategically located across India...

## SELLOWRAP INDUSTRIES

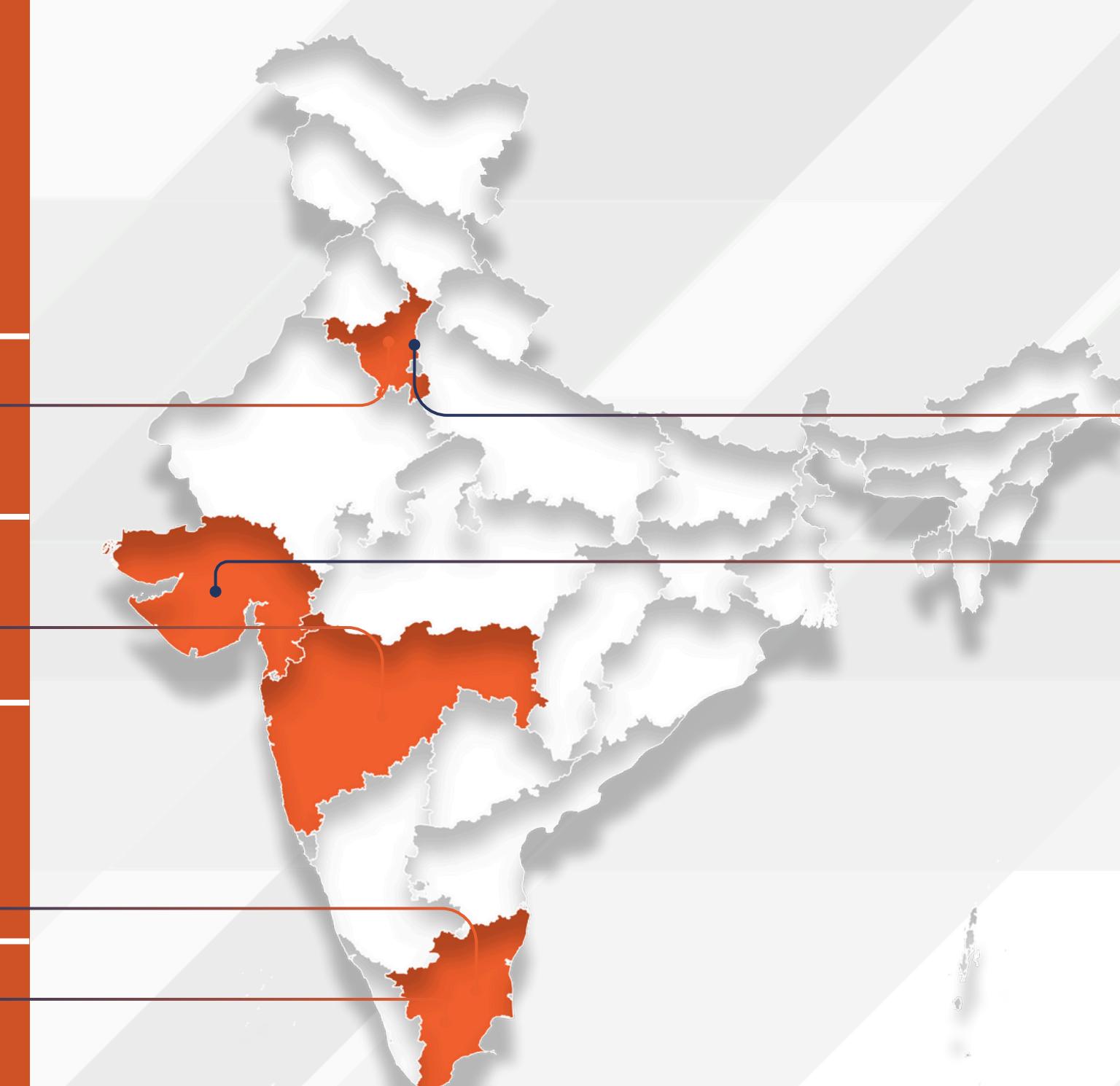
Corporate Head Office at  
Mumbai

**Manufacturing Unit 1 & 2  
NCR (Gurgaon)**

**Manufacturing Unit 5 Pune  
(Chakan), Maharashtra**

**Manufacturing Unit 3  
(Ranipet) & 4 (Kanchipuram)  
Tamil Nadu**

**Centralized R&D Centre  
Ranipet, Tamil Nadu**



## SELLOWRAP EPP

Associated Company

**EPP – Manufacturing Unit 1  
– JV Plant Bawal, Haryana**

**EPP – Manufacturing Unit 2  
– JV Plant Kadi, Gujarat**



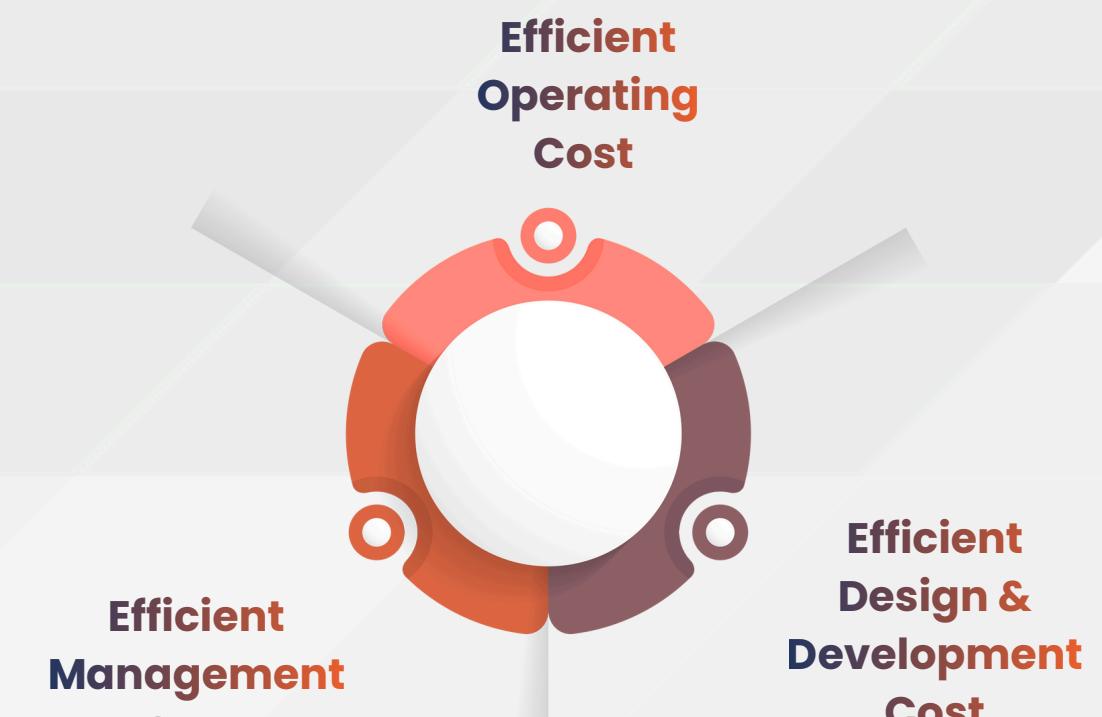
**Strategic presence across India  
enabling seamless supply chain  
integration and robust market  
access**

# ...while serving a global client base



**EXPORT PART SUPPLIES**

**Sellowrap Is A Highly Quality Conscious & Competitive Supplier of Export Parts**



# SELLOWRAP EPP India Pvt Ltd (ASSOCIATED COMPANY)



**Sellowrap EPP India Pvt Ltd is a joint venture Company with the following JV Partners:**

**Kaneka  
India Pvt Ltd**

51%

**Sellowrap  
Industries Ltd**

26%

**Mitsui &  
Co (Asia Pacific) Pvt Ltd**

23%



**Established in the Year 2005**



**Technical Partner**

KANEKA Corporation, Japan

## **Buisness Scope**

To manufacture custom moulded expanded polypropylene (EPP) products for automotive applications like Bumper Core, Floor spacers, Tool Kit, Side Impact, Sun visors, Returnable containers etc. Apart from automotive applications EPP is used for packaging, insulation and returnable bins.

# Awards & Recognitions



**Atma Nirbhar Excellence  
Awards**



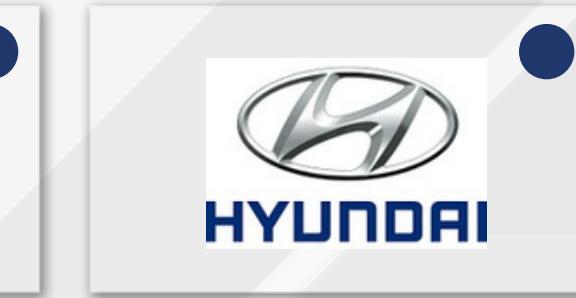
**ACMA SAFETY Excellence  
Awards 2024**



**Supplier Conference 2025**



# Marquee clientele



EXPORT OEM

DOMESTIC OEM

# Impressive traction

**3000+**  
SKUs



**₹ 275 Cr+**  
Current order book



**35+**  
Major clientele



**1.2Mn+**  
units sold annually



**77%**  
Avg. Manufacturing  
capacity utilization rate



## Industry Certifications



OH&S (Occupational  
Health and Safety)



IATF Certification  
(International Automotive Task Force )



TISAX Certification



ISO/IEC 27001:2013



EMS  
(Environmental Management System)



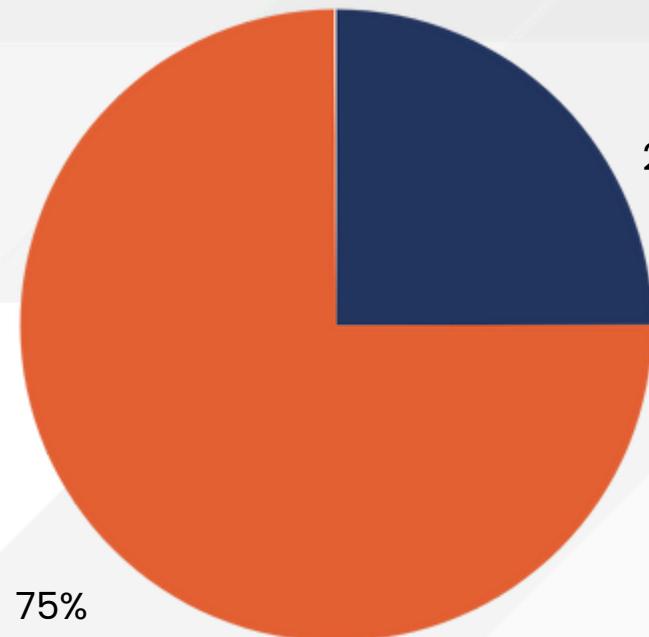
# With Capitalizing on Growing Export Demand...



India's auto component industry is poised to become one of the largest globally by 2030, with a market size exceeding \$130 Bn.



Auto component exports are projected to reach USD 100 billion, reflecting a more than five-fold growth from USD 21 billion in 2024.



Contributes 25% to  
India's manufacturing  
GDP

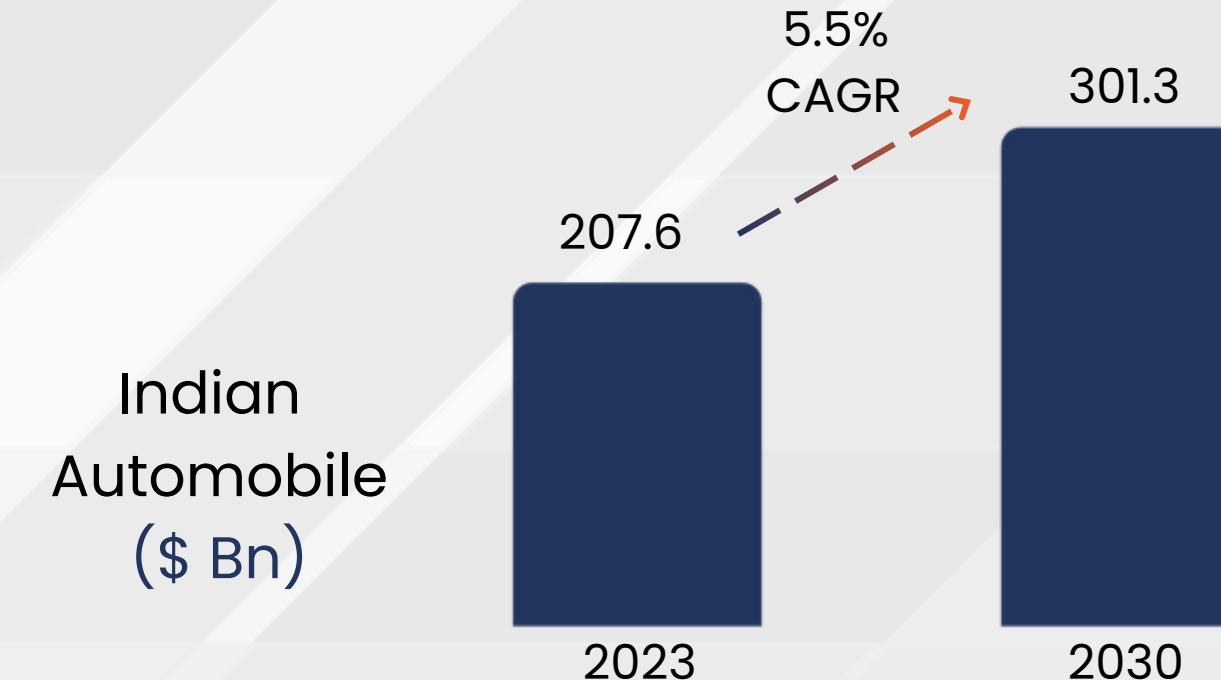
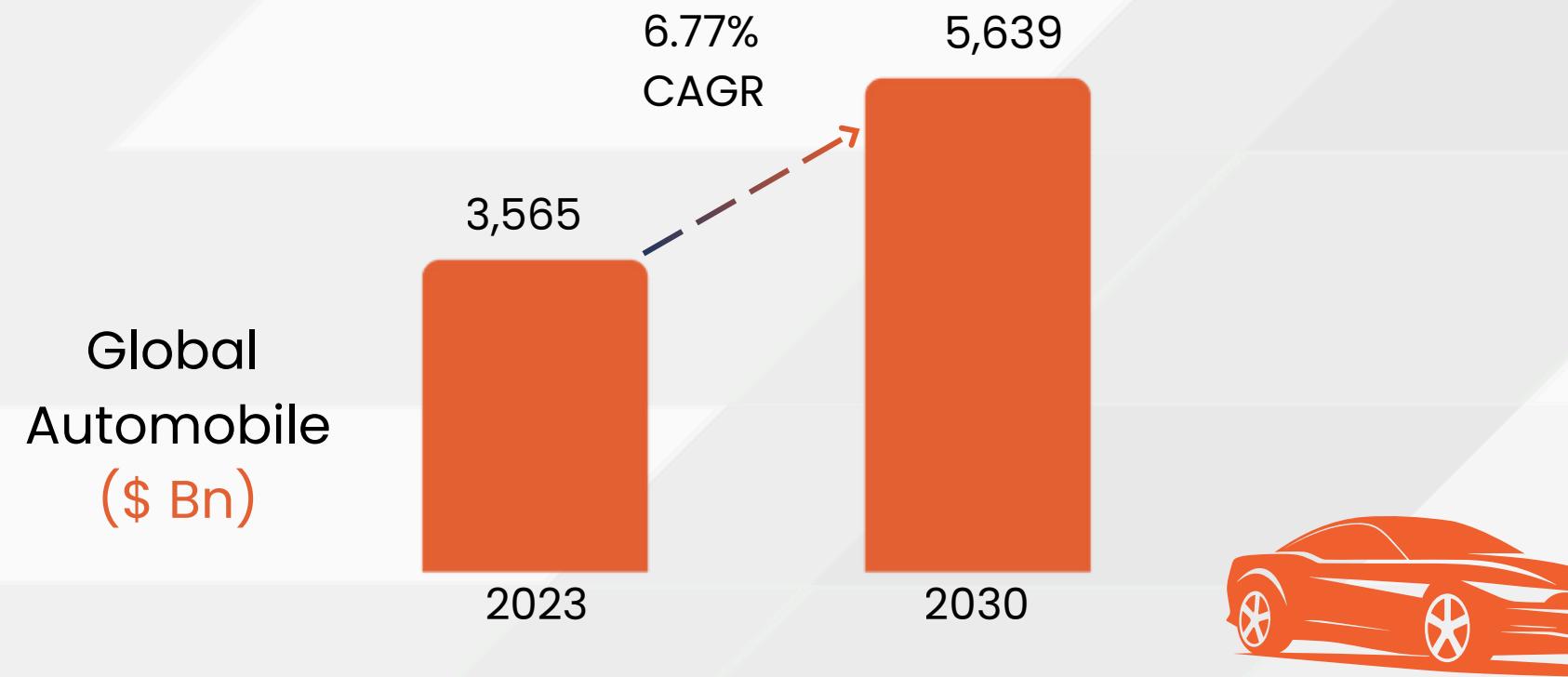
Source: [Economictimes](#)

Indian auto component exports to North America could soar from USD 6 billion today to USD 40 billion by 2030.



India establishes itself as a key trade partner in the US's nearshoring of EV component production, targeting segments with a 30% demand-supply gap in local markets, particularly in chassis and interior components.

# Global & Indian Automobile Industry

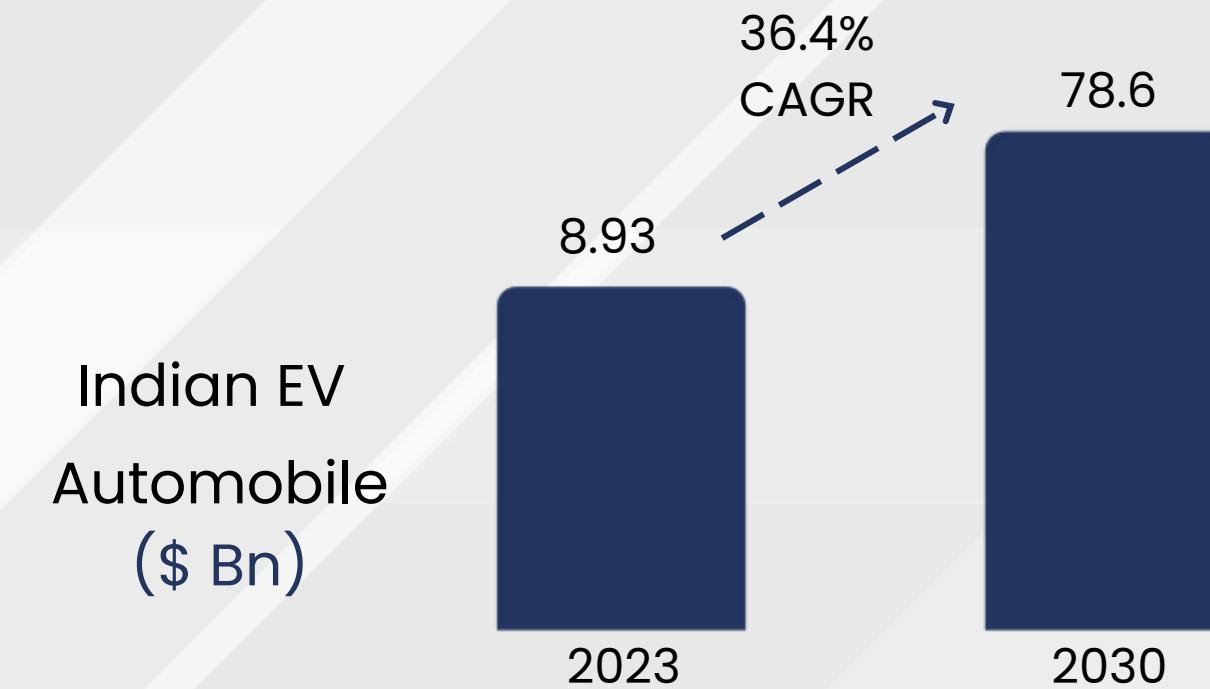
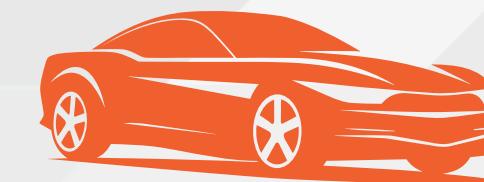
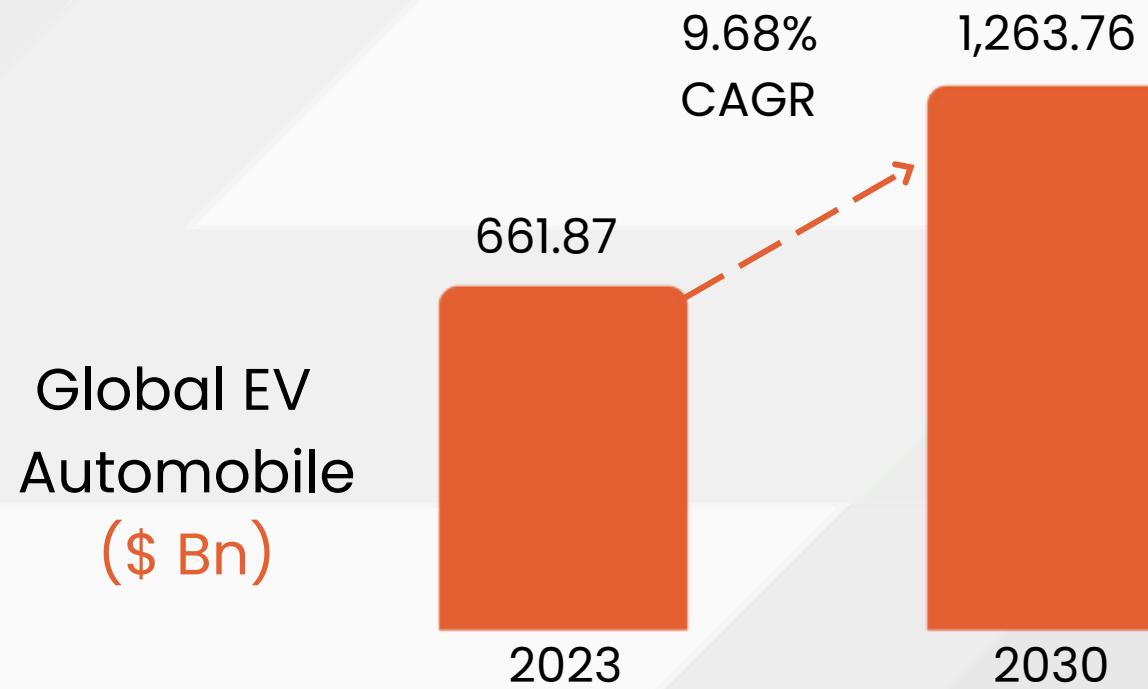


- The global automobile industry is expected to grow at a CAGR of \$6.77 to \$5,639 Bn by 2030.
- In 2023, global car sales increased by \$10.8 year-over-year (YoY) compared to 2022, with a total of \$92.4\$ million units sold.
- Global automotive ancillaries market is projected to grow to \$28.5 Bn by 2032.



- The Indian automobile industry is expected to grow at a CAGR of \$5.5 to \$301.3 Bn by 2030.
- Passenger vehicle sales surged \$8.4 YoY, hitting a record high of over 4.2\$ million units in FY23-24.
- The automobile sector received a cumulative equity FDI inflow of about \$36.26 Bn between April 2000 - March 2024.

# Global & Indian EV Automobile Industry

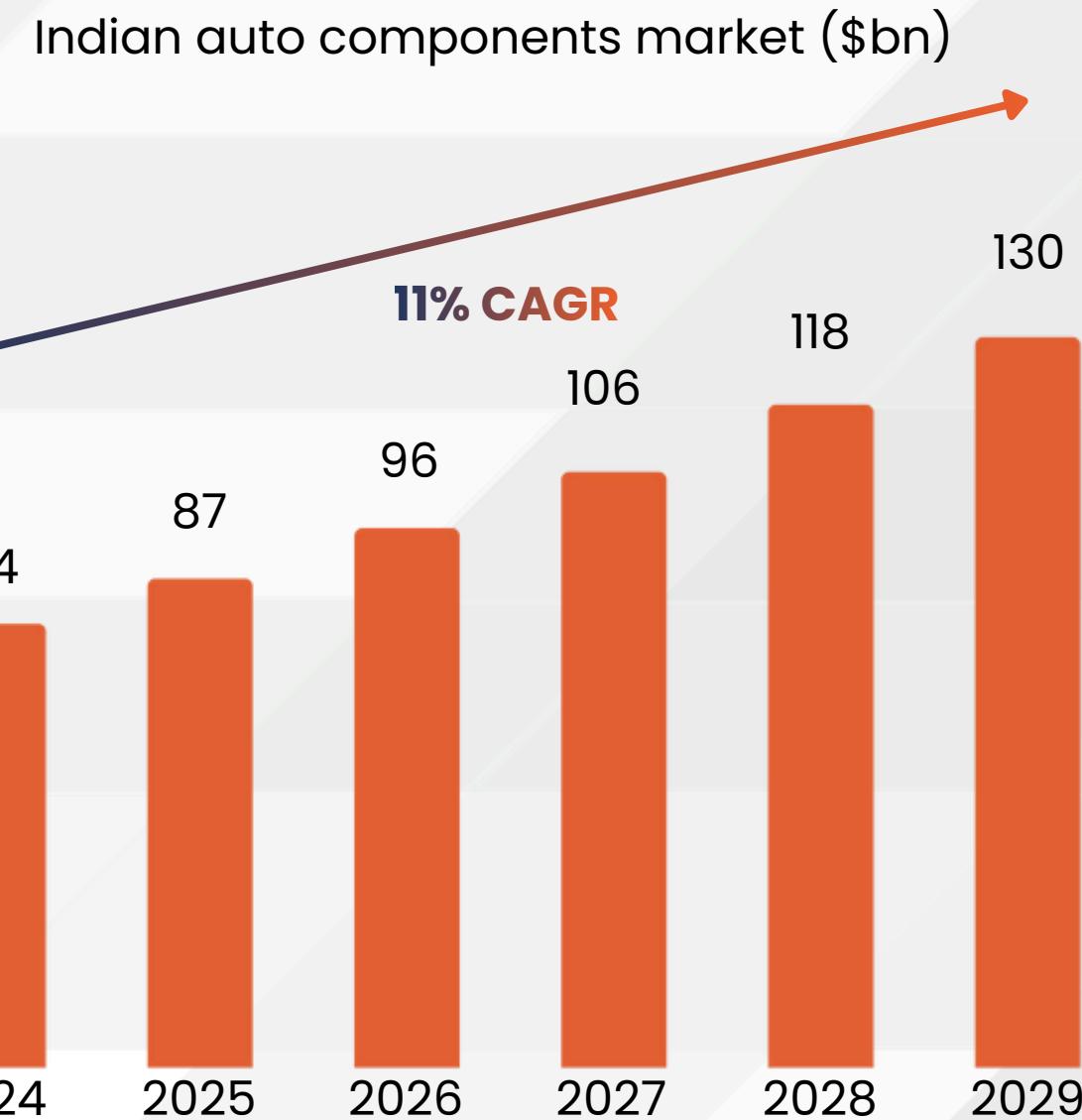


- By 2035, India's demand for EV lithium batteries is projected to reach 139 GWh, a substantial jump from 4 GWh in 2023, primarily driven by the light vehicle segment.

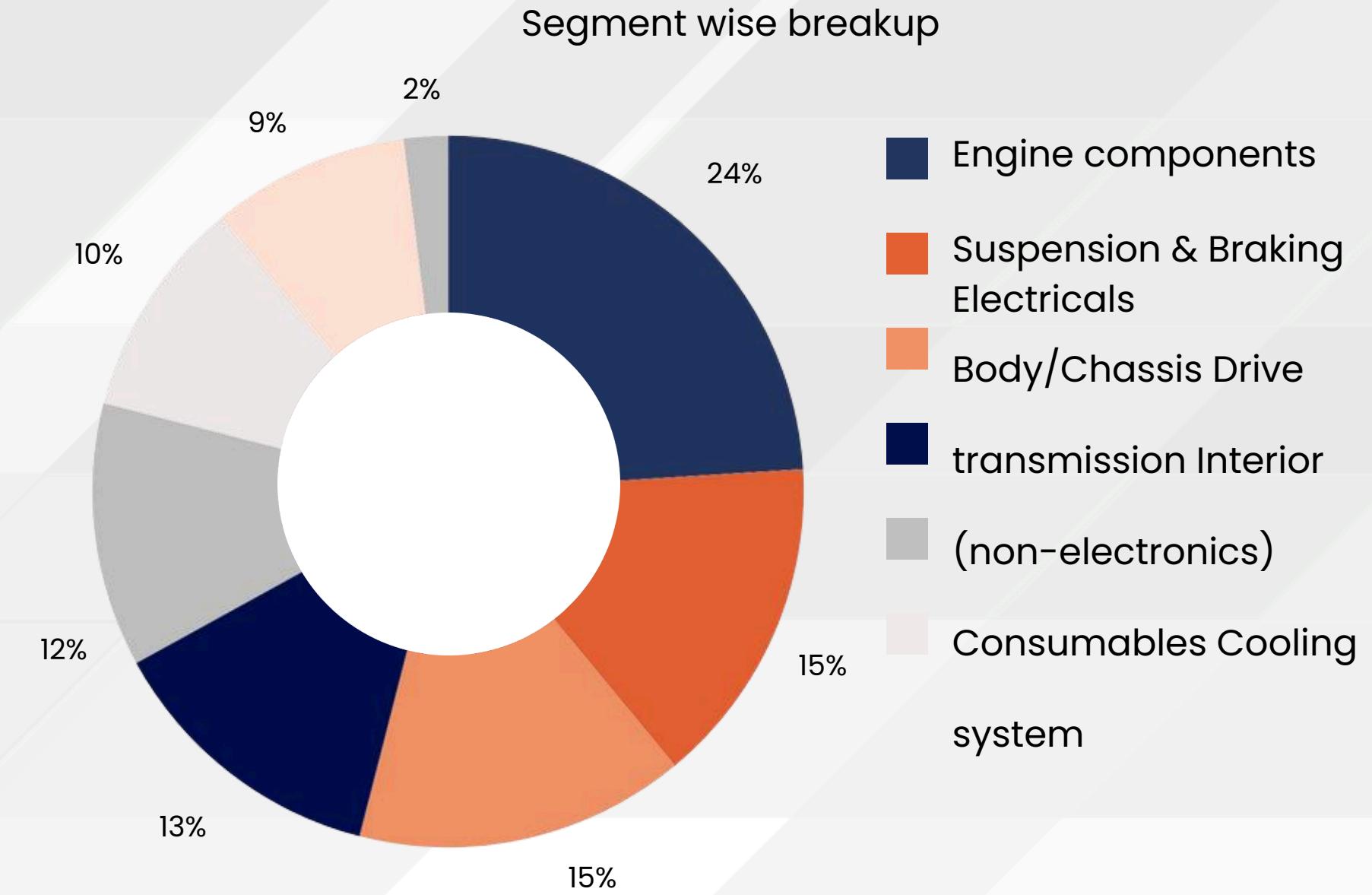


- The use of lightweight materials, such as carbon-fiber-reinforced plastic (CFRP) and metal alloys, is also on the rise, as these materials enhance EV performance by reducing vehicle weight.
- Rise of EVs in India is revolutionizing the auto parts industry, driven by increasing demand for EV components and supported by government policies.

# Indian automotive components industry is poised to grow



As per Economic Survey 2023-24, the production linked incentive scheme (PLI) for automobile and auto components has so far attracted a proposed investment of \$ 8.18 Bn



\*Interior (non-electronics) includes plastic and foam component

# Policy push and broader tailwinds bode well for sectoral growth

## Favourable Policies Driving Growth

100% FDI allowed under automatic route for the auto components sector



August 2021, Prime Minister Mr. Narendra Modi launched the Vehicle Scrappage Policy, which aims to phase out old polluting vehicles in an environmentally safe manner.

Allocation of ₹ 64,000+ cr for the automobile and auto components sector in Production-Linked Incentive (PLI) schemes.

The Bharat New Car Assessment Program (BNCAP) to strengthen the value chain of the auto component sector and drive the manufacturing of cutting-edge components.

## Key Growth Drivers

3rd largest automobile market, presenting significant demand.



Global auto component sourcing hub due to its proximity to key markets such as ASEAN, Europe, Japan, and Korea.



Cost advantage, with 25% Power production costs vs. Europe and Latin America.



Growth is further backed by decent R&D expenditure, with 8% of India's R&D being in this sector.



Sources- [IBEF](#)

# Consolidated Half Yearly Performance

(Amounts in INR Lakhs)

Particulars	H1FY26	H2FY25	H1FY25	HoH%	YoY%
<b>Revenue From Operations</b>	<b>8,658.33</b>	<b>8,715.44</b>	<b>7,529.57</b>	<b>-0.66</b>	<b>14.99</b>
OTHER INCOME	38.77	49.74	38	-22.05	2.03
TOTAL REVENUE	8,697.10	8,765.18	7,567.57	-0.78	14.93
Operating & Administrative Expenses	7,434.56	7,679.35	6,577.32	-3.19	13.03
<b>EBITDA</b>	<b>1262.54</b>	<b>1085.83</b>	<b>990.25</b>	<b>16.27</b>	<b>27.5</b>
<b>EBITDA %</b>	<b>14.52</b>	<b>12.39</b>	<b>13.09</b>	<b>17.18</b>	<b>10.94</b>
FINANCE COSTS	149.57	166.64	166.21	-10.24	-10.01
DEPRECIATION AND AMORTISATION EXPENSES	443.12	367.91	262.35	20.44	68.9
PROFIT BEFORE EXTRAORDINARY ITEMS AND TAX	669.85	551.28	561.69	21.51	19.26
CSR EXPENSES	7.04	3.81	3.81	84.78	84.78
PBT	662.81	547.47	557.88	21.07	18.81
TAX EXPENSES	161.07	174.36	96.41	-7.62	67.07
PAT FROM CONTINUING OPERATIONS	501.74	373.11	461.47	34.48	8.73
PAT FROM DISCONTINUING OPERATIONS	-	-8.85	-	-	-
PAT	501.74	364.27	461.47	37.74	8.73
AOD: SHARE IN PROFIT OF ASSOCIATES FOR THE YEAR	79.36	71.75	63.67	10.61	24.64
<b>PAT</b>	<b>581.1</b>	<b>436.02</b>	<b>525.14</b>	<b>33.27</b>	<b>10.66</b>
EPS (BASIC)	4.23	4.32	5.53	-2.08	-23.51

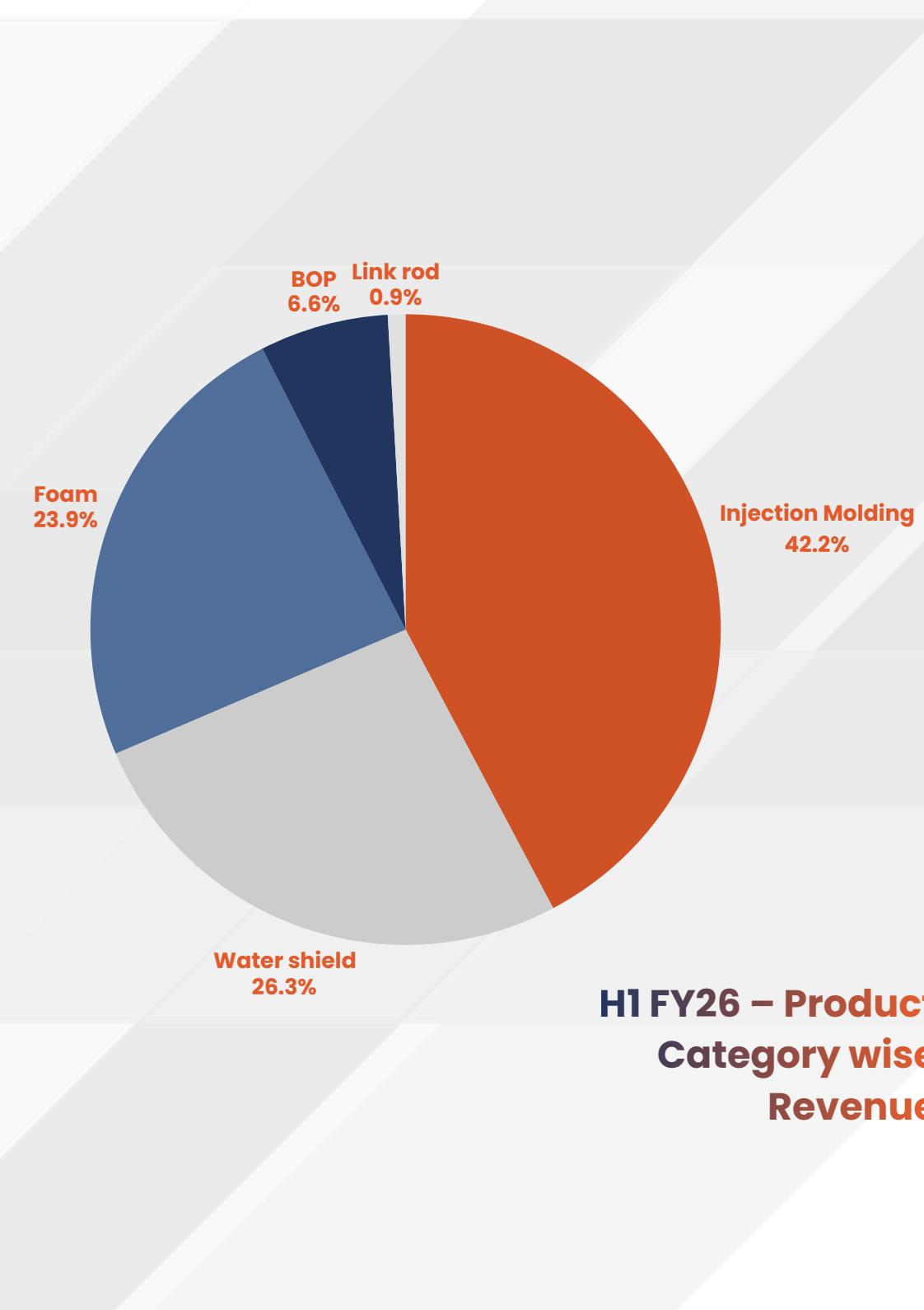
# H1 FY26 Revenue Breakup

## Segment Wise Volume Analysis

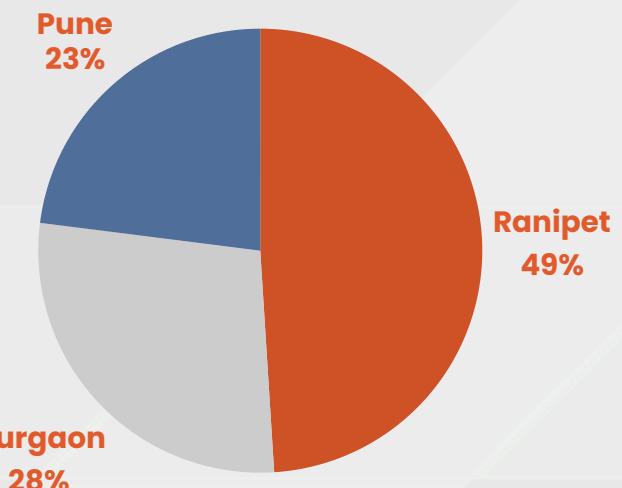
Product category	FY 23-24	FY24-25	FY25-26
Foam	57.24	63.24	65.31
Water shield	11.74	15.16	18.77
Injection Molding	25.06	34.11	38.68
Link rod	1.33	0.72	0.56

## Segment Wise Margin Analysis

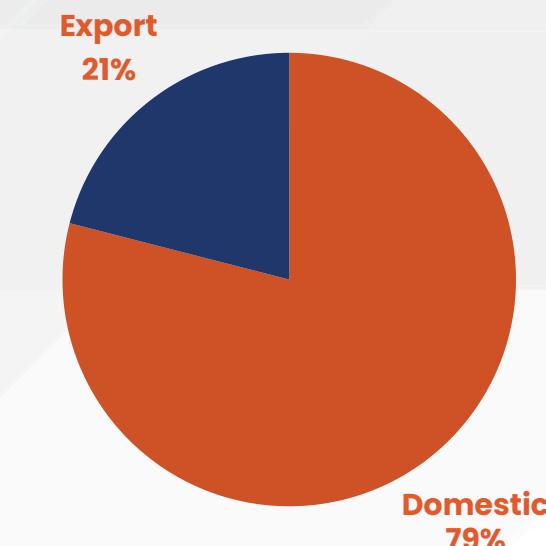
Product category	FY 23-24	FY24-25	FY25-26
Injection Molding	16%	16.50%	17.00%
Water shield	21.50%	22.50%	23.00%
Foam	26.00%	26.50%	27.00%
BOP	10.00%	9.50%	9.50%
Link rod	12.00%	12.50%	12.50%



## Geographical



## Domestic Vs Export



# Thank you



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**SELLOWRAP**